Logo Guidelines

The Wabash Valley Community Foundation is proud to share our logo with community partners, donors, and nonprofits. In order to protect and grow the Wabash Valley Community Foundation brand, our logo can be used by other organizations. Examples of this support may include but are not limited to sponsorship, grant making, community leadership activities, board services, etc.

We encourage affiliated organizations to use our logo in accordance with our standard guidelines, including in conjunction with any fundraising efforts. Unaffiliated organizations may request explicit permission for logo usage.

Note: Affiliated organizations include the Clay County Community Foundation, the Sullivan County Community Foundation, the Wabash Valley Community Foundation Youth Grant Committee, fund holders and giving circles with funds at the Community Foundation.

For Fund Holders: Any materials (including materials in written or electronic form or intended for broadcast) designed to raise money for or to otherwise publicize the Fund must be submitted in writing for review by the Community Foundation. No such materials shall be used without the Community Foundation's prior written approval. Community Foundation will respond to requests within two business days.

To request usage of Community Foundation logo or to request a copy of our Style Guide, please contact Alaina Burton, Director of Communications, at 812-232-2234 ext. 106 or via email alaina@wvcf.org.

When displaying the Community Foundation logo, please follow our standard guidelines described in the Wabash Valley Community Foundation Style Guidelines. Please use our name correctly in your materials. We are the Wabash Valley Community Foundation. Please do not refer to us as the WVCF.

If you are honoring a donor who has given a grant to an organization through their donor advised fund, or would like to reference a specific fund at Community Foundation, please ensure that you have the fund name correct. The Community Foundation staff would be happy to assist you.

Logo Usage

When approached by another organization with a request to use the Wabash Valley Community Foundation logo, the Community Foundation staff will ask several sets of questions to determine if it is appropriate to share our logo.

- Why would the organization like to use Community Foundation's logo?
- How will the logo be used?
- Who is the audience that will see the logo?

If appropriate, the Community Foundation staff will ask the requestor the following questions to determine which logo file(s) to send to the organization:

- Will the logo be used electronically or printed?
- How large will the logo be when printed?
- Will it be color or black and white?
- Is a tagline required?
- What is the deadline?
- When will the logo be used and may we have a copy of the final version?

Thank you for your cooperation.