

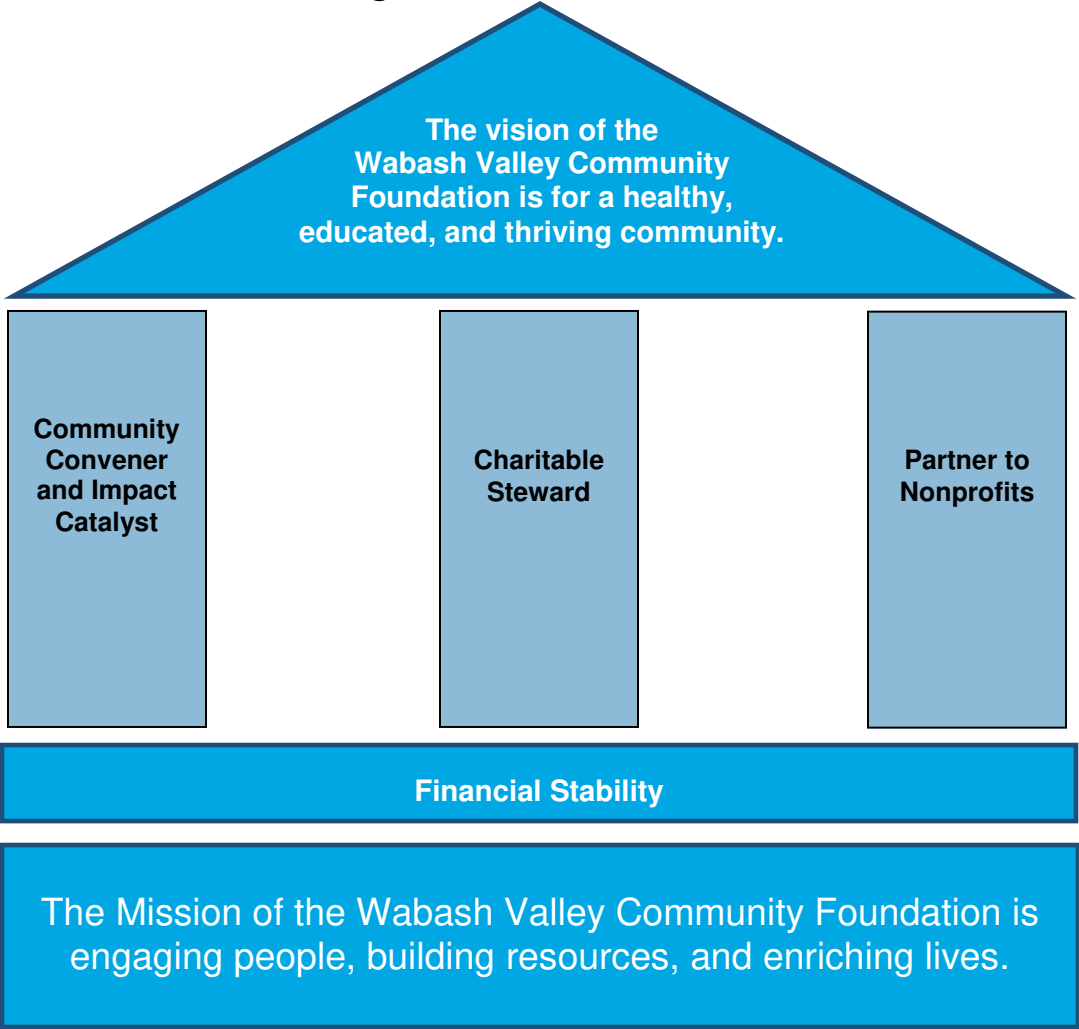
Wabash Valley Community Foundation Strategic Framework

2022-2027

PREPARED BY WVCF BOARD AND STAFF
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Wabash Valley Community Foundation

Strategic Framework 2022-2027



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OUR MISSION:

The Mission of the Wabash Valley Community Foundation is engaging people, building resources, and enriching lives.

OUR VISION:

The Vision of the Wabash Valley Community Foundation is for a healthy, educated, and thriving community.

OUR PILLARS:

- 1. Community Convener and Leadership Catalyst**
- 2. Charitable Steward**
- 3. Partner to Nonprofits**

As stewards of the philanthropic funds given by charitable individuals, organizations and entities in our community, we recognize our role in building a sustainable financial foundation through which we serve as a resource and catalyst for our community.

Wabash Valley Community Foundation

Strategic Framework 2022-2027

STRATEGIC PILLARS with DESCRIPTIONS

- 1. Convener and Leadership Catalyst:** We serve as conveners to expand outreach, lead conversations and gather a diversity of perspectives to identify issues that impact the quality of life in the Wabash Valley. We use the Foundation's resources to positively impact challenges facing the Wabash Valley.
- 2. Charitable Steward:** We strengthen the Foundation's capacity to meet the growing charitable needs of the community. Our goal is to maximize the impact of our grant outcomes.
- 3. Partner to Nonprofits:** We support nonprofit organizations to ensure viability, sustainability, and service quality. We build the capacity for nonprofits to meet their mission and improve the quality of life in the Wabash Valley.

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Strategic Framework 2022-2027

PILLARS with GOALS

STRATEGIC PILLAR 1: Community Convener and Leadership Catalyst

Why: We serve as conveners to expand outreach, lead conversations and gather a diversity of perspectives to identify issues that impact the quality of life in the Wabash Valley. We use the Foundation's resources to positively impact identified challenges facing the Wabash Valley.

Goal 1: Optimize engagement among the Foundation's audiences.

Goal 2: Develop internal and external key performance indicators for each community initiative of the Foundation.

Goal 3: Develop flexible funding approaches that are responsive to community-identified priorities which reflect Foundation values.

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Strategic Framework 2022-2027

STRATEGIC PILLAR 2: Charitable Steward

Why: We strengthen the Foundation's capacity to meet the growing charitable needs of the community. Our goal is to increase the engagement of our stakeholders and maximize the impact of our grant outcomes.

Goal 1: Increase annual contributions.

Goal 2: Increase engagement of Board members.

Goal 3: Develop and sustain an organizational structure that embraces growth, engages volunteers and outlines scopes and limits of authority of staff.

Goal 4: Develop internal and external key performance indicators for each grant program of the Foundation.

Goal 5: Ensure scholarship programs are operating efficiently and effectively.

Goal 6: Encourage sharing of resources.

Wabash Valley Community Foundation

Strategic Framework 2022-2027

STRATEGIC PILLAR 3: Partner to Nonprofits

Why: We support nonprofit organizations to ensure viability, sustainability, and service quality. We build the capacity for nonprofits to meet their mission and improve the quality of life in the Wabash Valley.

Goal 1: Provide opportunities for nonprofits to come together to leverage community assets, recognize and minimize duplicative efforts in services.

Goal 2: Assist local nonprofit organizations to secure the knowledge, skills, leadership, and resources they need to serve the people of the Wabash Valley.

Goal 3: Serve as a strategic asset to nonprofits through a focused and efficient granting program.